Citation for Outstanding Contribution to Student Learning 2008: Mr Clive Hutchison (JCU)

For engaging and motivating tertiary creative arts students through sustained development of innovative, industry relevant, flexible subjects and resources that stimulate deep and collaborative learning

Summary of Contribution and Context

My teaching philosophy is based on building students' self-confidence and inspiring them to learn, be adaptable and achieve. Prior to commencement as a lecturer at James Cook University (JCU) nine years ago I worked as a commercial photographer in different guises for over

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The best aspects of this subject were new knowledge of digital media, challenging tutorials and assignments.

At week six, a confidential, comprehensive, online survey was conducted titled: How Are We Going So Far? This survey gives valuable guidance to the effectiveness of content, subject structure, assessment and feedback. Assessment and feedback is via rubrics, written comments, and whole class discussion of outcomes. Podcasts are also created to showcase the work of the entire class on each assignment. Students are able to share their creations easily with each other, and at home. This experience adds to each student's sense of engagement with, and mastery of, the material, and belonging to the group. Student assignment work from this subject in 2007 makes up the predominant visual content of the School of Creative Arts recruitment poster for 2009, again reinforcing the value and relevance of their work.

I also regularly undertake standard / independent / formal, institutional student feedback surveys in order to validate delivery modes and relevance.

Summary of student responses, Introduction to Digital Imaging, TP2,2007

(Ratings: 1 completely unacceptable to 5 outstanding)

The above scores are generally representative of my results over the past nine years at JCU.

Invitations to contribute to other disciplines and disseminate scholarly developments

I have been delighted to be invited to participate in other academic programs and staff development forums at the University. In 2006 and 2007 I was invited to give guest lectures within the Bachelor of Journalism on the topic of Photojournalism.

In 2007 I presented teaching windows to JCU academic staff on the integration of podcasting into an

academic setting. Ms. Audrey Milton, FLBCAAssoc. Dean -Teaching and Learning, summarised - observations ofthese sessions as follows:

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In summary, Clive 's teaching materials and his approach to teaching, learning and assessment
are exemplary. They are stimulating, relevant, well researched and resourced and allow
students opportunities to learn and interact with the subject in a variety of direrent ways and at different times. In short, Clive's work is amongst the most innovative and stimulating that I
have recently seen. (Milton, A. 2007)

On the invitation of the Teaching and Learning Development Unit, I have repeated these podcasting presentations with Graduate Certificate of Education students in Cairns and Townsville. In summarising a review of these sessions Ms. Lisa Westcott, Academic Developer writes:

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Clive's mastery of this technology and his ability to use it in a classroom environment for both
his students' learning and the showcasing of his students' work is truly amazing and represents
a genuine attempt at showing his students that their work is